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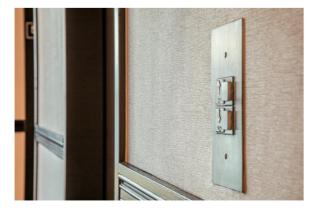
Harrah's Resort Case Study

Location: Atlantic City, NJ, United States

Partner/Company: EndureWalls™

Harrah's Resort in Atlantic City, NJ, is a beachside hotel and casino with beautiful ocean views. During a remodel of its "Laguna Tower" the hotel selected DuPont™ Tedlar™ Wallcoverings in the Mod Linen pattern for several hallways, room entryways, and elevator lobby. Additionally, designers MPM Studio collaborated on a custom design with trusted partner EndureWalls™ to fit the color palette the space needed. These high-traffic spaces needed to be resistant to stains and scuffs from casino-goers - no risky bets here given that Tedlar™ Wallcoverings are protected by a film that provides an impervious barrier against stains. The end result was a sleek yet highly functional – a win win for this casino!







For more information visit: www.tedlarwallcoverings.dupont.com